

What is the “Desire to Inspire” School Visit Program?

“Desire to Inspire” is fast-paced educational, fun, inspirational and motivational presentation to the school.

The purpose is to:

- i. See as many kids as possible.
- ii. Promote Little Athletics and being active and healthy.
- iii. Promote benefits of participating in Little Athletics.
- iv. Promote the local Little Athletics centre.
- v. Encourage more children to be active and register.

The aim is to inspire and motivate kids to be active through the Little Athletics “Be Your Best” attitude and to register with the local centre. This is a “mass promotion” initiative open to all Little Athletics centres and is a great opportunity to promote “your” centre to “your” local kids. All presenters are accomplished public speakers and specialise in talking to school students. A school visit is where a LANSW representative visits a school and delivers a highly motivated, inspiring, educational and fun presentation to a school.

Why should my centre be involved?

This is a great opportunity to:

- Boost your registration numbers.
- Remind kids of the upcoming season.
- Promote the local centre.
- Increase awareness of the sport.

When is the school visit period?

School visits are held in term 3 (July-October). Centres that conduct a winter season, can request earlier school visits to coincide with their season.

Who is eligible to request a school visit?

Any centre can request a visit. It is important that centres discuss their school visit with their zone coordinator as regional visits are generally organised as zone tours.

Our Centre participated in school visits last year, should we do it again this year?

Statistics have shown that school visits have been more successful when conducted every 2-3 years. The aim is to visit different schools each year.

What is the cost?

This promotional program is FREE.

What are the centres requirements? Who organises the school visits?

Centres register online or complete a School Visit Request Form. Centres must have returned all affiliation paperwork to be eligible to request school visits. All school visits are organised through the centre. The centre nominates an individual to be the school visit coordinator. This person will contact/liase with all schools and organises the daily program.

Does someone from the centre have to be present on the day?

No. LANSW understands that due to work commitments etc, a centre representative may not be available. It is always great to have a “local face”; however, this is not vital.

What schools do we approach?

The presentation is designed and generally aimed at primary schools. From experience, there is a more positive response in recruitment and organisation from primary schools. Centres should only approach schools within their local area and should not encroach into another centres area. If you are unsure of boundaries between centres, contact your Zone Coordinator. Different schools should be approached each year.

How many schools can be seen in a day?

A maximum of five sessions/schools can be visited in a day (please take into account travelling time between schools).

How many days can be requested?

Each day MUST be filled before another can be requested. A maximum of 2 days is offered. Any more than this is by special request and both previous days MUST be filled.

What happens during a visit?

A fun, fast paced, educational, interactive and motivational presentation is given to large groups of children, informing them about Little Athletics. During the presentation, children are involved as ‘helpers’ to demonstrate events.

How long is a presentation?

Each session is approximately 30-45 minutes and up to five (5) sessions can be held in one (1) day. Please avoid 10-15min school assemblies as presentation time. In the past this has proven non-beneficial and a waste of time.

How many students can be presented to at once?

Presenters are accomplished public speakers. The aim is to present to large numbers (e.g. 100–400+) students at a time (venue permitting), which encourages the likelihood of recruiting new members. The visits are designed for all children, not just those interested in Little Athletics.

Will promotional items be provided?

LANSW can provide advertising brochures for each child to take home. This will have the local centre’s contact details and a greater knowledge of Little Athletics and the benefits of participation.

Some centres have received coaching rather than presentations, can we request coaching sessions?

No. School visits is not a coaching program. It is a promotional presentation session. The aim is to see mass numbers and coaching sessions restrict the opportunity for this (i.e. a whole school can watch single 45 minute presentation, whereas only 30 students can participate in a single 45minute coaching session).

Coaching sessions can only be offered by LANSW and cannot be requested by any centre. Coaching is generally offered to those centres that:

- Have small schools with low student numbers (less than 100) or have a very low number of schools in their recruitment area.
- Have continually visited the same schools with presentations; over several consecutive years, and there are no other local schools within the recruitment area to target.