

BOARD DIRECTOR NOMINATIONS

Nicki Drinkwater

Nominated by Northern Suburbs Little Athletics Centre



Personal Statement

As a respected former sports administrator with over two decades of experience in marketing and strategic communications, a background as an elite international heptathlete, nine years as a Little Athletics Centre volunteer, a currency in youth and corporate mentoring and a passion for making a difference, I believe I am well placed to add value to the Board and stakeholders of Little Athletics NSW.

As a former elite athlete, mum of two enthusiastic little athletes, an accomplished sports administrator and former Board Member, I bring an in-depth operational understanding of sports landscapes and a passion for advancing community health outcomes. As a mentor on both high school and junior school programs, I have a strong connection to and understanding of young people, and am committed to helping provide opportunities to make a difference to their lives.

To continue building my Board and directorship knowledge and I am currently studying for a Certificate of Governance, having been awarded a scholarship by the Institute of Company Directors Australia. The combination of these factors, along with the opportunity to be part of a high calibre Board, are the reasons I have chosen to apply for this role.

I believe I have the commitment, capability and character to make a difference to the Little Athletics NSW Board and it would be my pleasure to contribute to the governance, strategy and leadership needed to help the organisation achieve its mission.

Skills, Experience, Qualifications

Marketing and strategic communications | Consumer and corporate brand expert drawing on 20 years' experience with leading sporting organisations and global brands to develop integrated marketing and integrated communication campaigns. Strong understanding of the digital landscape and social media strategy.

Prior to leading high-profile communications and corporate affairs teams for an ASX listed company and a Government Business Enterprise, I spent over ten years as an accomplished sport administrator in the UK and Australia where I was responsible for marketing strategies and communication campaigns that drove millions of dollars of additional sponsor revenue and media value, double-digit growth in employee engagement and exponential gains in web traffic and social media reach and sentiment.

Experience in Little Athletics in NSW | For the past nine years, I have been heavily involved with my local Little Athletics club, Northern Suburbs, volunteering as an age manager and providing support to a number of committee members.

Former dual international athlete | I bring a deep understanding of elite sport and longer-term athlete development. I represented Wales as a junior heptathlete and high jumper before moving to rugby union, where I earned 27 international caps for England, including playing in a Rugby Work Cup final.

Working with Boards and young people | I have experience as an Advisory Board member for a mental health charity and a Board member for a national sporting body. I am a qualified mentor and currently volunteer in high school and corporate programs.

BOARD DIRECTOR NOMINATIONS

David Murphy

Nominated by Balmain Little Athletics Centre



Personal Statement

Improving the experience for athletes and families as the motivation for all decisions, and purposefully being a Club that you belong to, rather than a Centre you pass through, were the drivers for Balmain's growth from 350 to 1,050 athletes during my 11 years on the committee, nine of those as president. The experience gained in the transformation of club competition and procedures can be brought to the Board.

I will bring a broad perspective to the Board having undertaken almost every Athletics role at some point. Past Little Athlete; current Masters Athlete; parent to athletes; accredited coach and official; club administrator; Zone & Region committee member.

Although Balmain is a metropolitan club, I grew up and worked in regional NSW for my first 25 years. Having been a country athlete I have personal experience of the challenges and obstacles regional clubs and families face. I would like to increase that perspective on the Board.

Fires, floods and COVID have severely disrupted every Little Athletics club in the State over the past three years. Now is the opportunity to work together to increase participation, support our volunteers, train up our committees and coaches and not settle on being the foundation for other sports, but be the State's first choice summer sport.

I seek your support to be your voice for our sport. I will bring my multi-faceted Athletics perspective as well as experience in organisational change, and a practical, pragmatic and collaborative approach to the Board to achieve these goals.

Skills, Experience, Qualifications

- Running a private Physiotherapy practice, acting as Zone treasurer, signatory to club accounts and author of the club Annual Report, provides much experience in the functional aspects of governance and financial literacy
- Physiotherapy requires an understanding of legal duties, responsibilities and regulatory compliance particularly related to Third Party and Workers Compensation insurers
- Success in delivering strategic outcomes through Balmain's transition from a small to large club that required transformation of policies, procedures and organisational structures to effectively manage a weekly competition the size of many Regional Championships. Delivered through successful fundraising with over \$120,000 of sponsorship over a 10 year period
- Collaboration with local council and member of parliament to fund and deliver facility upgrades and improvements including new Long Jump and Discus/Shot Put competition areas, the installation of a defibrillator and the renovation and activation of a new Clubroom.
- Wide experience in Athletics having been an athlete with Queanbeyan Little Athletics Club, a foundation member of Queanbeyan Athletics Club and fourteen years volunteering with Balmain LAC across many roles including three years as an Age Manager before joining the Committee and becoming Centre Manager. Eleven years working on the Committee, nine of those as President. During that time BLAC has grown from 300 to 1,050 athletes.
- Delegate to Inner City Zone and Region 8 committees
- Accredited Level 3 Sprints, Hurdles & Relay coach. Eleven years as volunteer coach of Balmain LAC
- Accredited official across all event groups, officiating at Zone & Regional Championships
- Masters athlete

BOARD DIRECTOR NOMINATIONS

Simon Nicola

Nominated by Winston Hills Little Athletics Centre



Personal Statement

I am a returning board member seeking re-election for a third term. My contribution to the board in the last 2 years has seen many changes and rewards, and I feel that my knowledge gained will assist in delivering positive outcomes for our sport. As a director of my company, I have been able to use my experience in navigating us through the myriad of papers supplied during the AA Merger, & whilst we (i) agreed that a merger was in the best interest of the sport, the avenue that AA wanted to take did not protect our centres or give benefit to our athletes or centres. Our opportunity is to try again but with a Little Athletics focus at heart.

Skills, Experience, Qualifications

I feel that I have a few good years left to volunteer my services for the betterment of Little Athletics in NSW. My knowledge of our sport has increased in the last 2 years in understanding the navigation avenue required to assist us grow at a State and National level. Throughout my 24 years of hand on experience at club, NWMZ, Regions 3 & 6 I have experienced the impact to our sport that the last 2 year has thrown at us, and now is the time for us to shine and be first out of the blocks in regrowing our sport to pre 2019 registration levels.

For those that know me, I am a very hands-on person and never shy to be vocal on areas in supporting Little A's which is the grass roots of athlete development and their social awareness development.

I may offend some at times but my heart is devoted to Little Athletics for all.